



THE CAMROSE BOOSTER

Rate Card No. 46L – Effective January 1, 2012

LOCAL ADVERTISING RATES

- * Display Advertising per column inch \$11.62
- * Display Advertising per line 83¢
- * Classified Advertising \$9.50 for 10 words
Additional Words 20¢ each
- * Boxed Classified \$12.60 per column inch
- * Spot Color . \$5.81 per col. inch to maximum of \$155.00
- * Process Color (subject to availability)
. \$11.62 per col. inch to maximum of \$310.00

ALL RATES ARE QUOTED NET

MECHANICAL REQUIREMENTS

- * Width of Column 11.8 picas (2 inches)
- * Depth of Column 217 lines (15.5 inches)
- * 5 columns to page

DEADLINE

* 6:00 p.m., Friday

ISSUE DATE

* Tuesday

RESTRICTIONS

* All advertising subject to publisher's approval

**PUBLISHED WEEKLY FOR CONTROLLED DISTRIBUTION
by CAMROSE BOOSTER LTD.**

Established November, 1952 by Wm. F. Fowler
W. Blain Fowler, Publisher Mrs. B.H. Fowler, Editor

CIRCULATION BREAKDOWN*

City of Camrose	
* By our own Carrier Force (T4V Postal Codes)	7,320
Camrose Post Office, Box Holders, General Delivery and Rural Routes (T4V Postal Codes)	739
Stands and Counter Pick-ups	1,194
Exchanges and others	27
BULK MAILINGS	
* Ohaton TOB 3P0	180
* Kelsey TOB 2K0	50
* Armena TOB 0G0	35
* New Norway TOB 3L0	298
* Bittern Lake TOC 0L0	174
* Round Hill TOB 3Z0	85
* Edberg TOB 1J0	145
* Kingman TOB 2M0	181
* Rosalind TOB 3Y0	134
* Bawlf TOB 0J0	274
* Hay Lakes TOB 1W0	265
* Ferintosh TOB 1M0	210
* Meeting Creek TOB 2Z0	80
* Heisler TOB 2A0	123
* Daysland TOB 1A0	450
* Strome TOB 4H0	156
* Killam TOB 2L0	392
* Donalda TOB 1H0	227
* Forestburg TOB 1N0	425
* Galahad TOB 1R0	100
* Alliance TOB 0A0	140
Total	13,404

*November 29, 2011

BLANKET COVERAGE AREA

