



THE CAMROSE BOOSTER

Rate Card No. 46N – Effective January 1, 2012

NATIONAL ADVERTISING RATES

- * Display Advertising per line 98¢
- * Classified Advertising \$9.50 for 10 words
Additional Words 20¢ each
- * Boxed Classified \$12.60 per column inch
- * Spot Color \$155.00
- * Process Color \$465.00

AGENCY COMMISSION

- * Commission 15%

MECHANICAL REQUIREMENTS

- * Width of Column 11.8 picas (2 inches)
- * Depth of Column 217 lines (15.5 inches)
- * 5 columns to page

DEADLINE

- * 6:00 p.m., Friday

ISSUE DATE

- * Tuesday

RESTRICTIONS

- * All advertising subject to publisher's approval

* Circulation audited by Circulation Verification Council
St. Louis, Missouri
To download our audit go to camrosebooster.com
and click on "publication audit report"
Phone (314)966-7711 Fax (314)822-0666

CIRCULATION BREAKDOWN*

City of Camrose
* By our own Carrier Force (T4V Postal Codes) 7,320

**Camrose Post Office, Box Holders, General
Delivery and Rural Routes (T4V Postal Codes) 739**

Stands and Counter Pick-ups 1,194

Exchanges and others 27

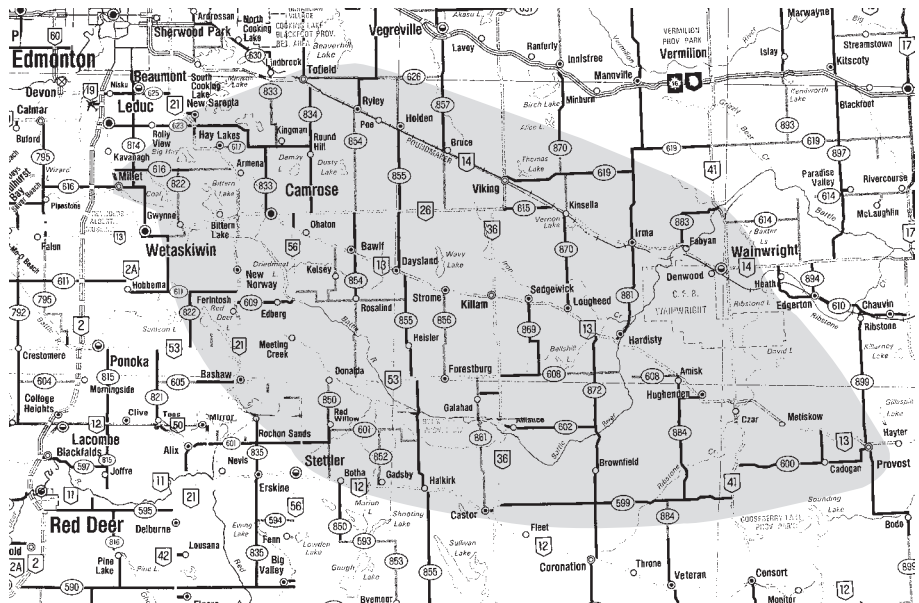
BULK MAILINGS

- * Ohaton TOB 3P0 180
- * Kelsey TOB 2K0 50
- * Armena TOB 0G0 35
- * New Norway TOB 3L0 298
- * Bittern Lake TOC 0L0 174
- * Round Hill TOB 3Z0 85
- * Edberg TOB 1J0 145
- * Kingman TOB 2M0 181
- * Rosalind TOB 3Y0 134
- * Bawlf TOB 0J0 274
- * Hay Lakes TOB 1W0 265
- * Ferintosh TOB 1M0 210
- * Meeting Creek TOB 2Z0 80
- * Heisler TOB 2A0 123
- * Daysland TOB 1A0 450
- * Strome TOB 4H0 156
- * Killam TOB 2L0 392
- * Donald TOB 1H0 227
- * Forestburg TOB 1N0 425
- * Galahad TOB 1R0 100
- * Alliance TOB 0A0 140

Total 13,404

*November 29, 2011

BLANKET COVERAGE AREA



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CONTROLLED DISTRIBUTION
by
CAMROSE BOOSTER LTD.**

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Editor, (Mrs.) B.H. Fowler
Publisher, W. Blain Fowler**