

Rate Card No. 46CN – Effective January 1, 2012

NATIONAL ADVERTISING RATES

- * Display Advertising per column inch \$15.54
- * Display Advertising per line \$1.11
- * Spot Color \$155.00
- * Process Color \$465.00

AGENCY COMMISSION

- * Commission 15%

MECHANICAL REQUIREMENTS

- * Width of Column 11.8 picas (2 inches)
- * Depth of Column 217 lines (15.5 inches)
- * 5 columns to page

DEADLINE

- * 12:00 Noon, Wednesday previous

ISSUE DATE

- * Following Tuesday

RESTRICTIONS

- * All advertising subject to publisher's approval

**PUBLISHED FOR CONTROLLED DISTRIBUTION
 by CAMROSE BOOSTER LTD.**

**Established November, 1952 by Wm. F. Fowler
 Editor, (Mrs.) B.H. Fowler Publisher, W. Blain Fowler**

CIRCULATION BREAKDOWN*

**Camrose Post Office, Box Holders,
 General Delivery and Rural Routes — T4V. 739**

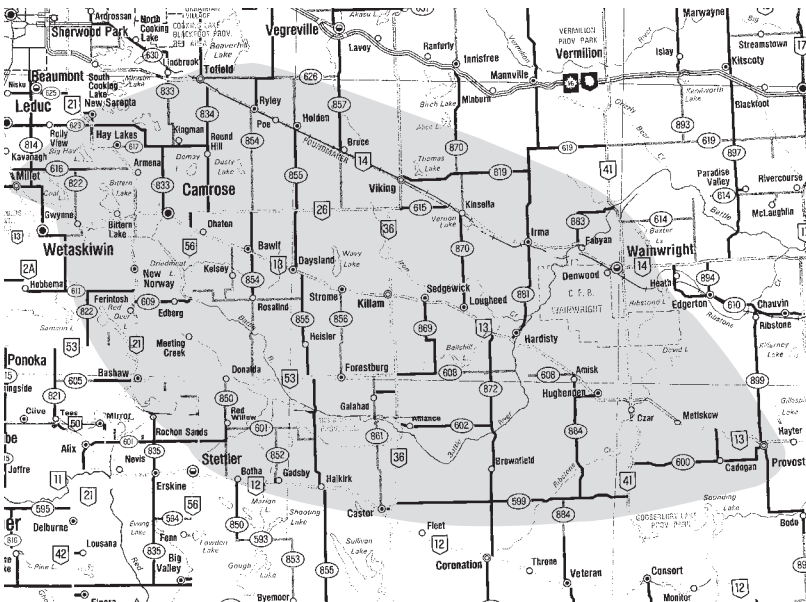
Stands and Counter Pick-ups. 1,194

Exchanges and others. 27

Bulk Mailings

Point	FSA	QTY.
* Ohaton	TOB 3P0	180
* Kelsey	TOB 2K0	50
* Armena	TOB 0G0	35
* New Norway	TOB 3L0	298
* Bittern Lake	TOC 0L0	174
* Round Hill	TOB 3Z0	85
* Edberg	TOB 1J0	145
* Kingman	TOB 2M0	181
* Rosalind	TOB 3Y0	134
* Bawlf	TOB 0J0	274
* Hay Lakes	TOB 1W0	265
* Ferintosh	TOB 1M0	210
* Meeting Creek	TOB 2Z0	80
* Heisler	TOB 2A0	123
* Daysland	TOB 1A0	450
* Strome	TOB 4H0	156
* Killam	TOB 2L0	392
* Donalds	TOB 1H0	227
* Forestburg	TOB 1N0	425
* Galahad	TOB 1R0	100
* Alliance	TOB 0A0	140
* Tofield (Boxes and GD)	TOB 4J0	383
* Tofield RR#1	TOB 4J0	64
* Tofield RR#2	TOB 4J0	410
* Tofield RR#3	TOB 4J0	32
* Tofield RR#4 and 5	TOB 4J0	303
* Ryley	TOB 4A0	333
* Holden	TOB 2C0	255
* Bruce	TOB 0R0	69
* Viking	TOB 4N0	595
* Kinsella	TOB 2N0	57
* Irma	TOB 2H0	356
* Wainwright RR#1 (farms only)	T9W 1W1	38
* Wainwright Lock Boxes	T9W 1T2	494
* Gwynne	TOC 1L0	145
* Sedgewick	TOB 4C0	411
* Loughheed	TOB 2V0	185
* Hardisty	TOB 1V0	281
* Amisk	TOB 0B0	106
* Hughenden	TOB 2E0	156
* Czar	TOB 0Z0	138
* Metiskow	TOB 3A0	55
* Provost (farms only)	TOB 3S0	120
* Cadogan	TOB 0T0	89
* New Sarepta	TOB 3M0	751
* Rolly View	TOC 2K0	115
* Bashaw	TOB 0H0	594
* Castor (farms only)	TOC 0X0	183
* Coronation/Brownfield (farms only)	TOC 1C0	234
Total		13,036

RURAL BLANKET COVERAGE AREA



*November 29, 2011