



Phone (780)672-3142 Fax (780)672-2518
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 4925-48 Street, Camrose, AB T4V 1L7

Rate Card No. 46SBL – Effective January 1, 2012

LOCAL ADVERTISING RATES

- * Display Advertising per column inch \$16.10
- * Display Advertising per line \$1.15
- * Spot Color \$7.77 per column inch to maximum of \$165.00
- * Process Color (subject to availability)
 \$15.54 per column inch to maximum of \$330.00

ALL RATES ARE QUOTED NET

MECHANICAL REQUIREMENTS

- * Width of Column 11.8 picas (2 inches)
- * Depth of Column 217 lines (15.5 inches)
- * 5 columns to page

DEADLINE

- * 6:00 p.m., Tuesday

ISSUE DATE

- * Following Tuesday

RESTRICTIONS

- * All advertising subject to publisher's approval

PUBLISHED FOR CONTROLLED DISTRIBUTION
 by CAMROSE BOOSTER LTD.

Established November, 1952 by Wm. F. Fowler
 Editor, (Mrs.) B.H. Fowler Publisher, W. Blain Fowler

CIRCULATION BREAKDOWN*

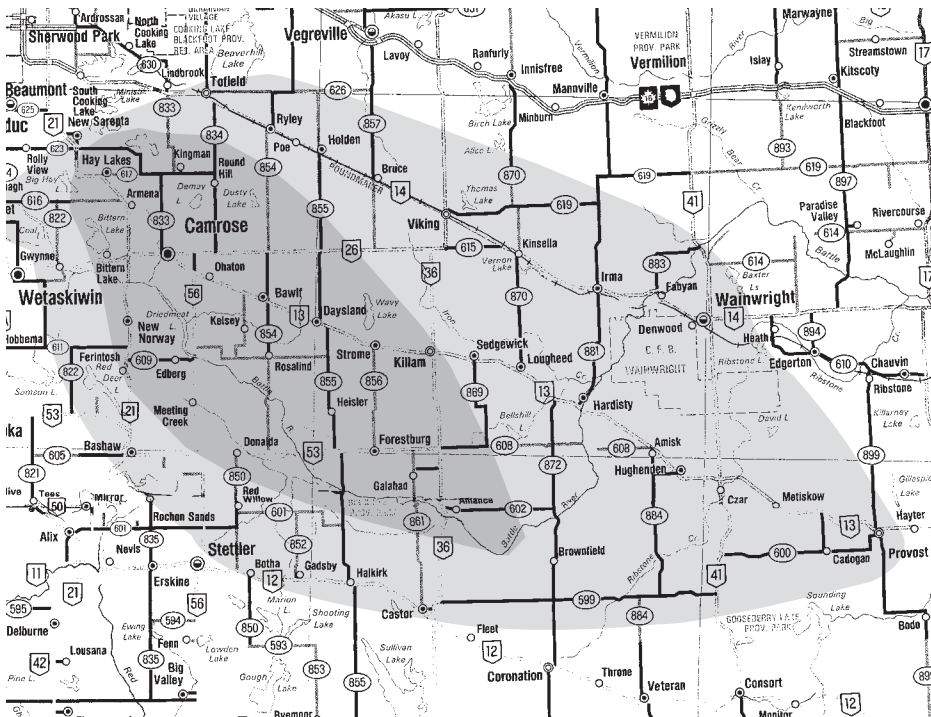
City of Camrose By Carriers	7,320
Camrose RR1 T4V 2M9	134
Camrose RR2 T4V 2N1	290
Camrose Lock Boxes	315
Stores and Stands, Booster Counter	1,194
Addressed Mail	27

Bulk Mailings

Point	FSA	QTY.
* Ohaton	TOB 3P0	180
* Kelsey	TOB 2K0	50
* Armena	TOB 0G0	35
* New Norway	TOB 3L0	298
* Bittern Lake	TOC 0L0	174
* Round Hill	TOB 3Z0	85
* Edberg	TOB 1J0	145
* Kingman	TOB 2M0	181
* Rosalind	TOB 3Y0	139
* Bawlf	TOB 0J0	274
* Hay Lakes	TOB 1W0	265
* Ferintosh	TOB 1M0	210
* Meeting Creek	TOB 2Z0	80
* Heisler	TOB 2A0	123
* Daysland	TOB 1A0	450
* Strome	TOB 4H0	156
* Killam	TOB 2L0	392
* Donalds	TOB 1H0	227
* Forestburg	TOB 1N0	425
* Galahad	TOB 1R0	100
* Alliance	TOB 0A0	140
* Tofield (Boxes and GD)	TOB 4J0	383
* Tofield RR#1	TOB 4J0	64
* Tofield RR#2	TOB 4J0	410
* Tofield RR#3	TOB 4J0	32
* Tofield RR#4 and 5	TOB 4J0	303
* Ryley	TOB 4A0	333
* Holden	TOB 2C0	255
* Bruce	TOB 0R0	69
* Viking	TOB 4N0	595
* Kinsella	TOB 2N0	57
* Irma	TOB 2H0	356
* Wainwright	T9W 1A0	2,590
* Gwynne	TOC 1L0	145
* Sedgewick	TOB 4C0	411
* Lougheed	TOB 2V0	185
* Hardisty	TOB 1V0	281
* Amisk	TOB 0B0	106
* Hughenden	TOB 2E0	156
* Czar	TOB 0Z0	138
* Metiskow	TOB 3A0	55
* Provost (farms only)	TOB 3S0	120
* Cadogan	TOB 0T0	89
* New Sarepta	TOB 3M0	751
* Rolly View	TOC 2K0	115
* Bashaw	TOB 0H0	594
* Veteran	TOC 2S0	140
* Coronation	TOC 1C0	701
* Castor	TOC 0X0	548
* Halkirk	TOC 1M0	151
* Botha	TOC 0N0	105
Total		23,620

*November 29, 2011

SUPER BOOSTER BLANKET COVERAGE AREA



- * Inside screened area shows regular *Camrose Booster* coverage
- * Outer screened area shows *SuperBooster* coverage