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4925-48 Street, Camrose, AB T4V 1L7

## Rate Card No. 46SBN – Effective January 1, 2012

### NATIONAL ADVERTISING RATES

- \* Display Advertising per column inch ..... \$19.04
- \* Display Advertising per line ..... \$1.36
- \* Process Color ..... \$495.00

### AGENCY COMMISSION

- \* Commission ..... 15%

### MECHANICAL REQUIREMENTS

- \* Width of Column ..... 11.8 picas (2 inches)
- \* Depth of Column ..... 217 lines (15.5 inches)
- \* 5 columns to page

### DEADLINE

- \* 6:00 p.m., Tuesday

### ISSUE DATE

- \* Following Tuesday

### RESTRICTIONS

- \* All advertising subject to publisher's approval

PUBLISHED FOR CONTROLLED DISTRIBUTION  
by CAMROSE BOOSTER LTD.

Established November, 1952 by Wm. F. Fowler  
Editor, (Mrs.) B.H. Fowler Publisher, W. Blain Fowler

### CIRCULATION BREAKDOWN\*

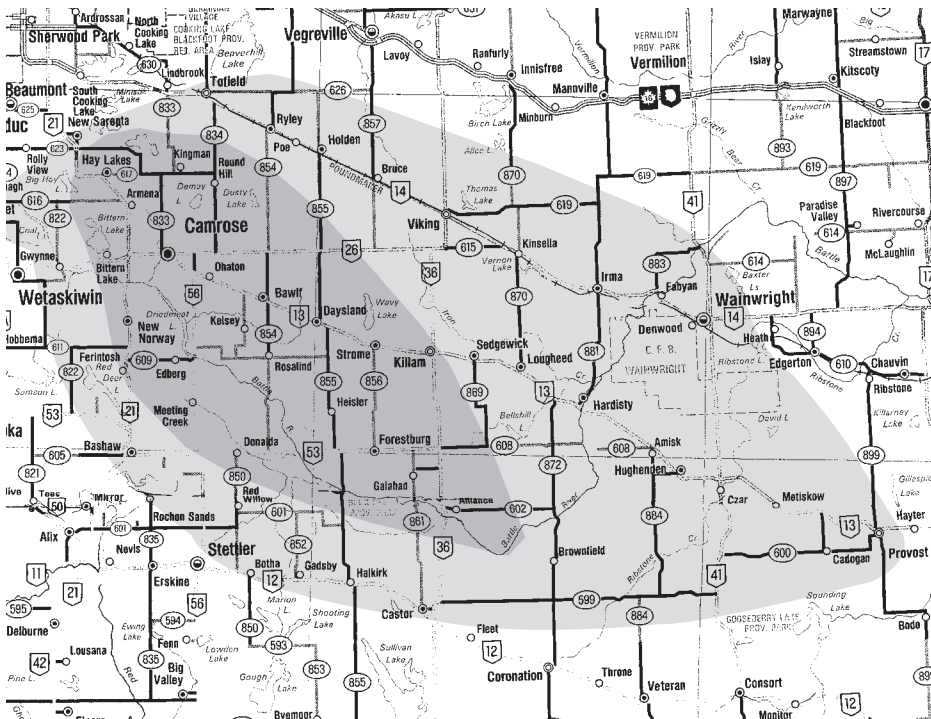
City of Camrose By Carriers .....	7,320
Camrose RR1 T4V 2M9 .....	134
Camrose RR2 T4V 2N1 .....	290
Camrose Lock Boxes .....	315
Stores and Stands, Booster Counter .....	1,194
Addressed Mail .....	27

#### Bulk Mailings

Point	FSA	QTY.
* Ohaton .....	TOB 3P0	180
* Kelsey .....	TOB 2K0	50
* Armena .....	TOB 0G0	35
* New Norway .....	TOB 3L0	298
* Bittern Lake .....	TOC 0L0	174
* Round Hill .....	TOB 3Z0	85
* Edberg .....	TOB 1J0	145
* Kingman .....	TOB 2M0	181
* Rosalind .....	TOB 3Y0	139
* Bawlf .....	TOB 0J0	274
* Hay Lakes .....	TOB 1W0	265
* Ferintosh .....	TOB 1M0	210
* Meeting Creek .....	TOB 2Z0	80
* Heisler .....	TOB 2A0	123
* Daysland .....	TOB 1A0	450
* Strome .....	TOB 4H0	156
* Killam .....	TOB 2L0	392
* Donalds .....	TOB 1H0	227
* Forestburg .....	TOB 1N0	425
* Galahad .....	TOB 1R0	100
* Alliance .....	TOB 0A0	140
* Tofield (Boxes and GD) .....	TOB 4J0	383
* Tofield RR#1 .....	TOB 4J0	64
* Tofield RR#2 .....	TOB 4J0	410
* Tofield RR#3 .....	TOB 4J0	32
* Tofield RR#4 and 5 .....	TOB 4J0	303
* Ryley .....	TOB 4A0	333
* Holden .....	TOB 2C0	255
* Bruce .....	TOB 0R0	69
* Viking .....	TOB 4N0	595
* Kinsella .....	TOB 2N0	57
* Irma .....	TOB 2H0	356
* Wainwright .....	T9W 1A0	2,590
* Gwynne .....	TOC 1L0	145
* Sedgewick .....	TOB 4C0	411
* Lougheed .....	TOB 2V0	185
* Hardisty .....	TOB 1V0	281
* Amisk .....	TOB 0B0	106
* Hughenden .....	TOB 2E0	156
* Czar .....	TOB 0Z0	138
* Metiskow .....	TOB 3A0	55
* Provost (farms only) .....	TOB 3S0	120
* Cadogan .....	TOB 0T0	89
* New Sarepta .....	TOB 3M0	751
* Rolly View .....	TOC 2K0	115
* Bashaw .....	TOB 0H0	594
* Veteran .....	TOC 2S0	140
* Coronation .....	TOC 1C0	701
* Castor .....	TOC 0X0	548
* Halkirk .....	TOC 1M0	151
* Botha .....	TOC 0N0	105
<b>Total .....</b>		<b>23,620</b>

\*November 29, 2011

## SUPER BOOSTER BLANKET COVERAGE AREA



- \* Inside screened area shows regular *Camrose Booster* coverage
- \* Outer screened area shows *SuperBooster* coverage