2024 CAMROSE BOOSTER PUBLISHING SCHEDULE



Everyone reads The Booster!

Effectively reach your market with the powerful and compelling publication which best reaches your client base or new prospects.

January

S	M	Т	W	Т	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	(30)*	31			

*Farm Guide 1st Delivery: January 30

мау								
S	М	Т	W	Т	F	S		
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5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	20	30	21			

*Spring Home Guide 2nd Delivery: May 14

September

S	M	Т	W	Т	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

*Fall Home Guide 1st Delivery: September 10

February

М	Т	W	Т	F	S
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12	13	14	15	16	17
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	5 12 19	5 6 12 13 19 20	5 6 7 12 13 14 19 20 21	1 5 6 7 8 12 13 14 15	M T W T F 1 2 5 66 7 8 9 12 13 14 15 16 19 20 21 22 23 26 27 28 29

*Farm Guide 2nd Delivery: February 27

June									
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23	24	25	26	27	28	29			
20									

Jaywalkers' Jamboree: June 7, 8, 9

October

			_	0	-	0
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

*Fall Home Guide 2nd Delivery: October &

March

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17	18	19	20	21	22	23
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31						

Julv

S	М	Т	W	Т	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November

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10	11	12	13	14	15	16
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Black Friday/Midnight Madness: November 29

April

			-			
S	М	Т	W	Т	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	<u>30</u> *				

*Spring Home Guide 1st Delivery: April 30

August									
S	М	Т	W	Т	F	S			
				1	2	3			
4	5	6	7	8	9	10			
11	12	13	14	15	16	17			
18	19	20	21	22	23	24			

25 26 27 28 29 30 31 Big Valley Jamboree: August 1 to 4

December

S	М	Т	W	Т	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SALES & COPY DEADLINES:



The Country Booster

The Super Booster

5:00 p.m., Friday prior to publication date

noon, Wednesday prior to publication date

noon, Wednesday prior to publication date

53 issues/year

13 issues/year

6 issues/year

22,019 readers weekly!



12,100 copies printed and delivered door to door in the City of Camrose, plus to every rural home in the City's primary trading area.

20,792 readers every issue!



11,639 copies printed and delivered to small town residents, acreage and farm owners. Reach beyond the primary rural trade area.

37,852 readers each printing!



23,300 copies printed and delivered. Blanket the City of Camrose with your message, plus reach an additional 14,861 rural recipients. Our best coverage product of the year!