

Rate Card No. 57SB – Effective January 1, 2024

ADVERTISING RATES

- * Display Advertising per column inch.....\$21.28
- * Display Advertising per line.....\$1.52
- * Spot Color \$10.36 per column inch to maximum of \$210.00
- * Process Color (subject to availability)
- * \$20.72 per column inch to maximum of..... \$420.00

ALL RATES ARE QUOTED NET

MECHANICAL REQUIREMENTS

- * Width of Column 10p6 (1.75 inches)
- * Depth of Column 210 lines (15 inches)
- * 5 columns to page

DEADLINE

* 6:00 p.m., Tuesday

ISSUE DATE

* Following Tuesday

RESTRICTIONS

* All advertising subject to publisher's approval

**PUBLISHED FOR CONTROLLED DISTRIBUTION
by CAMROSE BOOSTER LTD.**

Established November, 1952 by



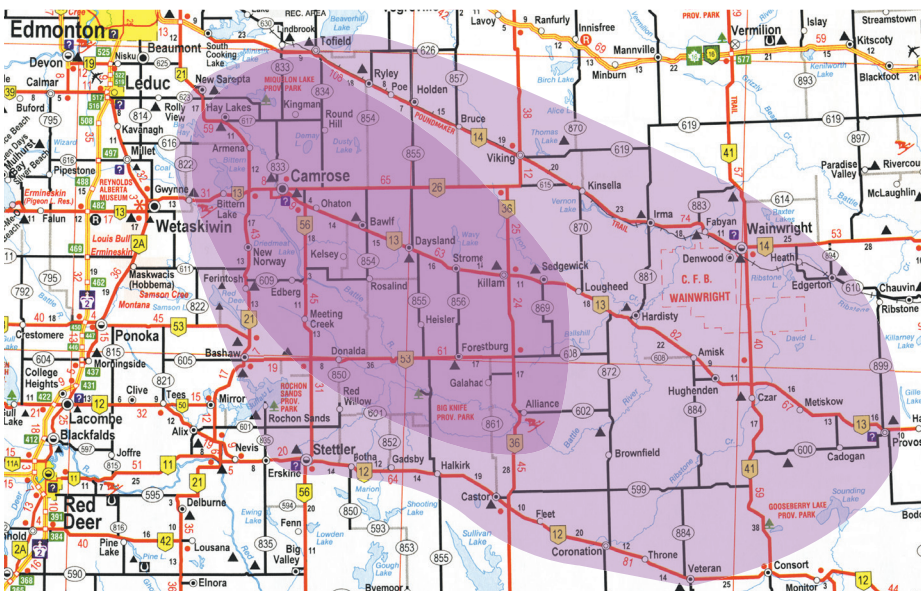
Berdie Fowler
1920-2013



Bill Fowler
1917-1991

Blain Fowler
Publisher

SUPER BOOSTER BLANKET COVERAGE AREA



- * Inside screened area shows regular *Camrose Booster* coverage
- * Outer screened area shows *Super Booster* coverage

CIRCULATION BREAKDOWN*

City of Camrose By Carriers.....	6,305
Camrose RR1 T4V 2M9.....	170
Camrose RR2 T4V 2N1.....	260
Camrose Lock Boxes.....	190
Stores and Stands, Booster Counter.....	1,285
Addressed Mail.....	11

Bulk Mailings

Point	FSA	QTY.
* Ohaton.....	TOB 3P0.....	165
* Kelsey.....	TOB 2K0.....	50
* Armena.....	TOB 0G0.....	35
* New Norway.....	TOB 3L0.....	235
* Bittern Lake.....	TOC 0L0.....	140
* Round Hill.....	TOB 3Z0.....	70
* Edberg.....	TOB 1J0.....	115
* Kingman.....	TOB 2M0.....	125
* Beaver County Tofield SS2.....	TOB 4J2.....	288
* Beaver County Tofield SS3.....	TOB 4J3.....	
* Rosalind.....	TOB 3Y0.....	125
* Bawlf.....	TOB 0J0.....	220
* Hay Lakes.....	TOB 1W0.....	231
* Ferintosh.....	TOB 1M0.....	195
* Meeting Creek.....	TOB 2Z0.....	65
* Heisler.....	TOB 2A0.....	135
* Daysland.....	TOB 1A0.....	367
* Strome.....	TOB 4H0.....	155
* Killam.....	TOB 2L0.....	350
* Donalda.....	TOB 1H0.....	200
* Galahad.....	TOB 1R0.....	90
* Forestburg.....	TOB 1N0.....	275
* Alliance.....	TOB 0A0.....	125
* Sedgewick.....	TOB 4C0.....	275
* Tofield (Boxes and GD).....	TOB 4J0.....	359
* Tofield SS1.....	TOB 4J1.....	200
* Tofield SS5.....	TOB 4J5.....	260
* Ryley.....	TOB 4A0.....	256
* Holden.....	TOB 2C0.....	141
* Bruce.....	TOB 0R0.....	58
* Viking.....	TOB 4N0.....	438
* Kinsella.....	TOB 2N0.....	36
* Irma.....	TOB 2H0.....	286
* Wainwright.....	T9W 1A0.....	2,460
* Gwynne.....	TOC 1L0.....	140
* Loughheed.....	TOB 2V0.....	154
* Hardisty.....	TOB 1V0.....	188
* Amisk.....	TOB 0B0.....	74
* Hughenden.....	TOB 2E0.....	120
* Czar.....	TOB 0Z0.....	129
* Metiskow.....	TOB 3A0.....	38
* Provost (farms only).....	TOB 3S0.....	91
* Cadogan.....	TOB 0T0.....	62
* New Sarepta.....	TOB 3M0.....	769
* Bashaw.....	TOB 0H0.....	534
* Stettler (farms only).....	TOC 2L0.....	361
* Veteran.....	TOC 2S0.....	102
* Coronation/Brownfield.....	TOC 1C0.....	446
* Castor.....	TOC 0X0.....	477
* Halkirk.....	TOC 1M0.....	109
* Botha.....	TOC 0N0.....	134
Total.....		20,674

*December 5, 2023