



THE CAMROSE BOOSTER

Phone 780-672-3142 Fax 780-672-2518

Email ads@camrosebooster.com

4925-48 Street, Camrose, AB T4V 1L7

Rate Card No. 57R – Effective January 1, 2024

ADVERTISING RATES

- * Display Advertising per column inch.....\$15.26
- * Display Advertising per line.....\$1.09
- * Classified Advertising.....\$13.00 for 20 words
Additional Words.....25¢ each
- * Boxed Classified.....\$16.40 per column inch
- * 1" Photo additional.....Free
- * Spot Color.....\$7.35 per col. inch to maximum of \$180.00
- * Process Color (subject to availability)
.....\$14.70 per col. inch to maximum of \$360.00

ALL RATES ARE QUOTED NET

MECHANICAL REQUIREMENTS

- * Width of Column.....10p6 (1.75 inches)
- * Depth of Column.....210 lines (15 inches)
- * 5 columns to page

DEADLINE * 5:00 p.m., Friday

ISSUE DATE * Tuesday

RESTRICTIONS * All advertising subject to publisher's approval

CIRCULATION BREAKDOWN*

City of Camrose

* By our own Carrier Force (T4V Postal Codes) 6,305

Camrose Post Office, Box Holders, General

Delivery and Rural Routes (T4V Postal Codes) 620

Stands and Counter Pick-ups 1,285

Exchanges and others 11

BULK MAILINGS

* Ohaton	TOB 3PO	165
* Kelsey	TOB 2KO	50
* Armenna	TOB OGO	35
* New Norway	TOB 3LO	235
* Bittern Lake	TOC OLO	140
* Round Hill	TOB 3ZO	70
* Edberg	TOB 1JO	115
* Kingman	TOB 2MO	125
* Beaver County Tofield SS2 ..	TOB 4J2	288
* Beaver County Tofield SS3 ..	TOB 4J3	
* Rosalind	TOB 3YO	125
* Bawlf	TOB OJO	220
* Hay Lakes	TOB 1WO	231
* Ferintosh	TOB 1MO	195
* Meeting Creek	TOB 2ZO	65
* Heisler	TOB 2AO	135
* Daysland	TOB 1AO	367
* Strome	TOB 4HO	155
* Killam	TOB 2LO	350
* Donaldda	TOB 1HO	200
* Galahad	TOB 1RO	90
* Forestburg	TOB 1NO	275
* Alliance	TOB OAO	125
* Sedgewick	TOB 4CO	275

Total **12,252**

*December 5, 2023

**PUBLISHED WEEKLY FOR
CONTROLLED DISTRIBUTION
by
CAMROSE BOOSTER LTD.**

**Established November, 1952
by**



**Berdie Fowler
1920-2013**

**Bill Fowler
1917-1991**



**Blain Fowler
Publisher**

BLANKET COVERAGE AREA

